

*Press Release*

*Note: photo attached to email*

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Portage County Public Library

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### **Creating a Vision for Portage County's Future**

A process to update the vision, mission and goals of the Portage County Public Library is underway. This strategic planning process will take stock of the 2017 Portage County LIFE Report, Portage County Master Strategic Plan, and relevant resident statistics. Planning will include library staff, library board trustees, and community members. The completed plan is anticipated to be released in the summer of 2018.

Portage County community members are invited to participate in a community visioning session to identify areas for growth and resources for success. Results of the session will be shared with relevant stakeholders who can build partnerships to address key ideas. Those ideas with specific relevance to the Portage County Public Library will be used to inform strategic planning.

The visioning session will be held from 10-1 on Friday, February 16<sup>th</sup> in the Pinery Room of the Portage County Public Library. Nathan Sandwick, Community Development Educator with Portage County UW-Extension, is facilitating the process. If you would like to attend please register online ([www.pocolibrary.org/strategic-plan](http://www.pocolibrary.org/strategic-plan)) as space is limited and a count is needed for lunch.

Library Trustee Sunshine Buchholz states, "Beginning the library's strategic planning process with a vision created by the community ensures we are considering Portage County residents' needs. The possibility for the library to build partnerships and new avenues for outreach is exciting. We cannot underestimate the library's role in enhancing literacy opportunities for all."

For more information, visit: [www.pocolibrary.org/strategic-plan](http://www.pocolibrary.org/strategic-plan) or contact Larry Oathout, Library Director at 715-346-1544.